



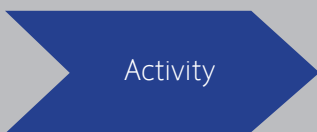
Information Security Wizard

Aviva and Inmarkets have worked together to create a unique tool that will dramatically increase awareness and understanding of your information security policy. This fast, easy and efficient tool provides just-in-time support to staff in classifying and dealing with business information. While most organisations offer guidance in the form of a policy document, often making it difficult and time consuming to decide how a particular piece of information should be handled, this decision support tool provides employees with the correct classification and guidance within seconds.

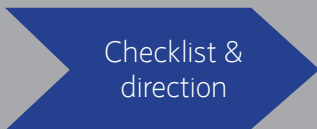
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The tool asks a series of questions to help the learner understand how to classify their document, and subsequently provides guidance as to the correct classification. By default the tool classifies information as secret, confidential, internal or public, but these classifications may be altered to fit with your policy. Users who know the classification of their information may skip this step and move straight to activity.



The user specifies whether they are creating, storing, transferring or disposing of the information. Depending on the activity selected the user answer additional questions about the nature of the activity – for example, who are they transferring the information to?



Based on the activity and classification the decision support tool provides the user with an interactive checklist defining how the information should be handled. The user can roll over each item for more details, access handling advice to paste into documents and emails, print the checklist for future reference and find out who to contact if they are still unsure about what to do.



What are the benefits?

Time

The tool provides an answer in an average of 30 seconds, providing huge time savings for your team, in turn increasing productivity.

Accuracy

Because of its ease of use, your staff are more likely to check before classifying and treating documents, resulting in more accurate classification.

Accessibility

The tool is web-based and a link can be downloaded to each user's desktop to provide one-click access.

Management Information

The tool tracks all usage and can provide invaluable information on how staff are classifying documents.

“It has always been a challenge to communicate the complex aspects of the information security life cycle from creation through to disposal to end users and staff, in a way that is easy and simple for them to understand.

Too often we look at technical tools for solutions, but finally, with the Information Protection Wizard, we have a people focused, friendly tool.

I believe the Information Protection Wizard will impact our users in a way we have not seen to date and open up further opportunities for us to get our message across in an easy and user friendly way.”

Paul Wood MBE, CSO Aviva Plc

Contact us

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